



Blue Mountain Foundation **for the Arts**

Dear BMFA Supporter,

I hope this letter finds you well and surrounded by the joy that art brings into our lives. At the Blue Mountain Foundation for the Arts (BMFA), we are reaching out to our valued supporters, like you, to embark on a mission that lies at the very heart of our community and its artistic vibrancy. Your support is crucial in ensuring that our doors remain open, our programs flourish, and our community continues to thrive through the transformative power of art.

We are facing financial challenges that threaten the physical space and the essence of what it stands for. The annual operating cost for this space totals \$25,000, which has become increasingly challenging to cover through our regular funding channels.

This is where we need your help.

The Challenge Before Us:

Our beloved Art Shop and Exhibit space in the Creative Simcoe community in Collingwood, a hub for creativity and cultural exchange, is at risk. Operating a vibrant artistic hub comes with its share of challenges, from covering the rent to investing in marketing efforts, staffing, and administrative resources. These essential expenses ensure our organization remains a dynamic force for artistic exploration and community engagement.

Why It Matters:

Our Art Shop and Exhibit space is more than just bricks and mortar; it is a canvas for local artists to share their stories, a hub for creativity to flourish, and a meeting ground for community members who share a passion for the arts. In 2022.23 programs delivered at the shop and exhibit space featured the artwork of approximately 200 local artists and enabled the BMFA to disseminate \$20,000 in artist commissions from the sale of artwork this year. By supporting our fundraising campaign, you are not just contributing to the operational costs; you are investing in the preservation of a vital cultural hub that fosters inspiration, collaboration, and growth.

How You Can Make a Difference:

Monetary Donations: Every dollar contributes directly to covering our operating costs, ensuring that the Shop and Exhibit space remains a thriving center for the arts.

Spread the Word: Share our campaign with your friends, family, and social networks. Your advocacy amplifies our reach and strengthens our community bonds.

Attend Our Events: Join us at upcoming events hosted at the Shop and Exhibit space. Your participation not only adds to the vibrancy but also directly supports our cause.

Donation Tiers:

Supporter (\$50): Receive a special mention in our annual report as a valued supporter. Receive a personalized thank-you card featuring local artwork.

Advocate (\$150): Enjoy priority registration for upcoming learning programs. Name recognition will be displayed on our new donor recognition board in the BMFA Shop space.

Champion (\$1,000 and above): Exclusive invitation to all BMFA events, openings and receptions; name and receive recognition as a critical supporter in all our promotional materials.

How to Contribute:

Visit our website at www.bmfa.ca to make a secure online donation, or mail your contribution to 65 Simcoe Street, Studio1, Collingwood L9Y 1H7. For inquiries, please contact Amber Ebert, Director of Operations at admin@bmfa.on.ca or 705.445.3430.

Your support ensures that the Blue Mountain Foundation for the Arts continues to be a beacon for artistic expression, a source of pride for our community, and a space that nurtures creativity for generations to come. If you are interested in directing a donation to support the BMFA programming, youth arts education initiatives, we would be happy to meet with you in person to discuss your area of interest.

Your investment not only safeguards our artistic home but also fuels the expansion of educational opportunities, empowering our community through the transformative power of the arts.

Thank you for being a vital part of our artistic family.

Sincerely,



Amber Ebert

Director of Operations

Blue Mountain Foundation for the Arts